

# Health Communications / Public Information Intervention Report Form

Name of Contracting Agency:

Reporting period begin date:

Reporting period end date:

Intervention Name:

\_\_\_ # Staff Hours

Primary risk population (check only one):  
 \_\_\_ MSM  
 \_\_\_ MSM/IDU  
 \_\_\_ IDU  
 \_\_\_ Heterosexual  
 \_\_\_ Mother with/at risk for HIV  
 \_\_\_ General public

Secondary risk population (check only one):  
 \_\_\_ MSM  
 \_\_\_ MSM/IDU  
 \_\_\_ IDU  
 \_\_\_ Heterosexual  
 \_\_\_ Mother with/at risk for HIV  
 \_\_\_ General public

During this period, we completed the following health communications / public information activities (check each that is applicable for this **specific** intervention and enter the number of items and exposure):

| Communications vehicle   | Number spots/messages aired/published                  | Estimated number of people exposed to the message |
|--|--|---|
| <b>___ Broadcast Media</b>   |  |   |
| TV   | Number times aired                                     |   |
| Radio  | Number times aired                                     |   |
| E-mail   | Number different messages sent                         |   |
| Web page   | Number of Web Page Hits                                |   |
| <b>___ Print Media</b>   |  |   |
| Press releases   | Number written   | Number sent                                       |
| News articles  | Number different articles published                    |   |
| Print advertisements   | Number different ads produced                          |   |
| Direct mailings  | Number of different messages sent                      |   |
| Bill boards  | Number of different messages produced                  |   |
| Transportation signage (bus)   | Number of different messages produced                  |   |
| <b>Other forms of health communication / public information dissemination activities during this period:</b> |  |   |
| <b>___ Presentations/ Lectures</b>   | Number of presentations/lectures (sum from log sheet): |   |
| <b>___ Other</b>   | Specify:   |   |